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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Stephen R. Basco

Date: May 13, 2005

Serial No.: 09/991,566

Group Art Unit: 2134

Filed: November 20, 2001

Examiner: Piotr Poltorak

For: METHOD AND SYSTEM FOR TARGETED CONTENT DELIVERY,
PRESENTATION, MANAGEMENT AND REPORTING IN A COMMUNICATIONS
NETWORK

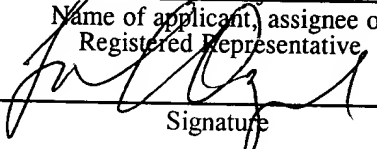
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

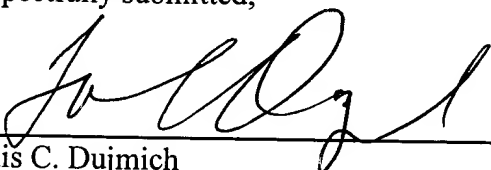
Responsive to the Restriction Requirement mailed April 15, 2005, Applicants hereby
elect the claims of Group I, claims 1-40 and 48-53 drawn to management and reporting of
content access.

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Name of applicant, assignee or
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Signature
May 13, 2005
Date of Signature

LCD/jh

Respectfully submitted,


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